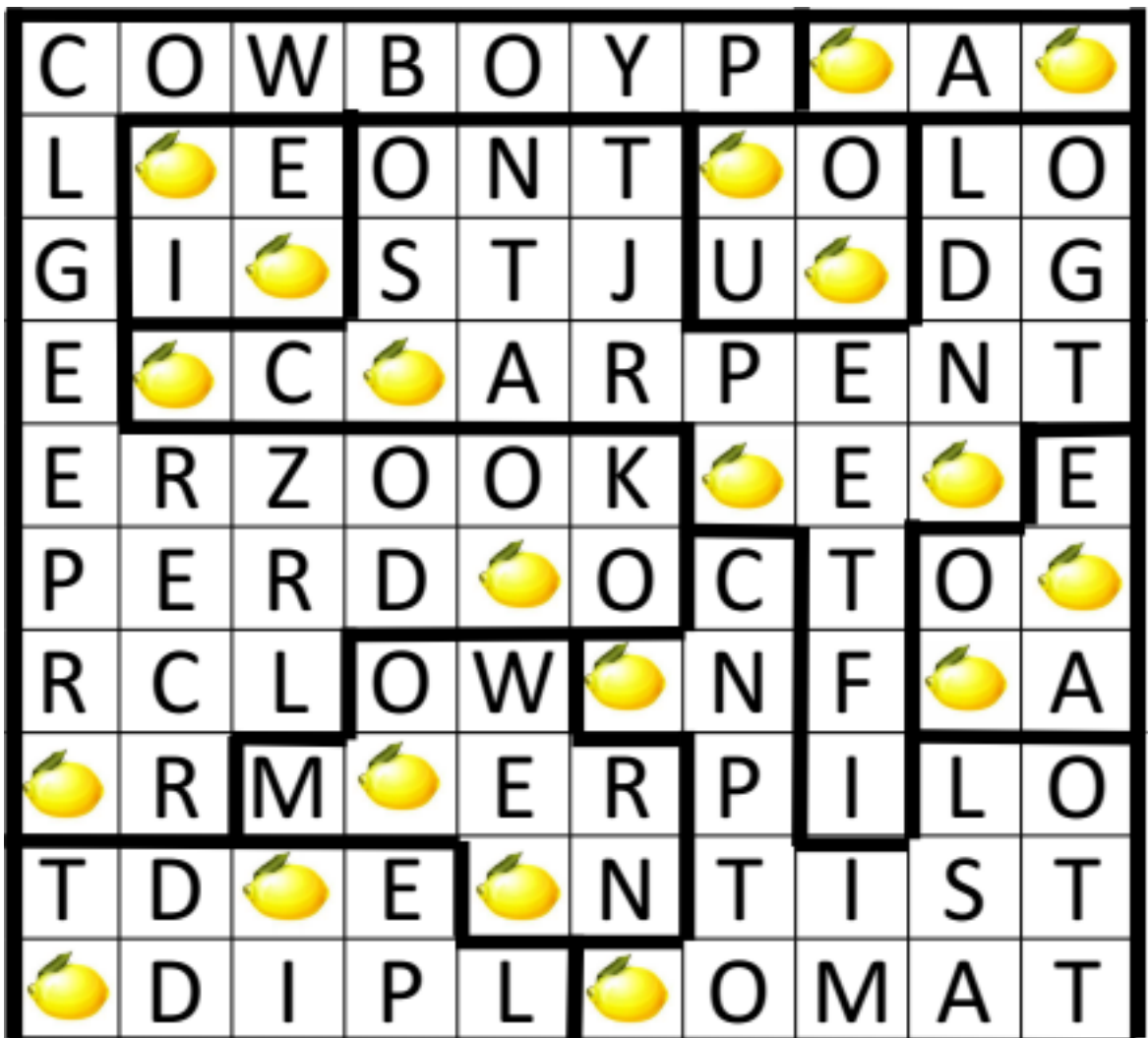


P3: Advertising

The descriptions on the first page are all references to occupations with the length in letters given.

- 1.) Ride on the range, herding cattle. (6) **COWBOY**
- 2.) Study dinosaurs. (14) **PALEONTOLOGIST**
- 3.) Decide who is innocent and who is guilty. (5) **JUDGE**
- 4.) Build structures with tools. (9) **CARPENTER**
- 5.) Makes sure the animals are safely in their cages. (9) **ZOOKEEPER**
- 6.) Help sick people get better. (6) **DOCTOR**
- 7.) Put on makeup and act silly. (5) **CLOWN**
- 8.) Grow crops and livestock. (6) **FARMER**
- 9.) Fly a plane. (5) **PILOT**
- 10.) Fix people's teeth when they get cavities. (7) **DENTIST**
- 11.) Represent his country and travel abroad. (8) **DIPLOMAT**

The instructions state to place 2 lemons in each row and column and region in the grid given. After that, place the jobs found above into the grid, skipping lemon squares. Doing so should result in the following image:



Taking the diagonal, we get C _ _ _ OONIST where the lemons fill the blanks. The word **CARTOONIST** fits the bill as an occupation, and the lemons were filled with the word **ART**, the answer.