

P5: Practicing the Sales Pitch

The first part of this puzzle is using logic to figure out who filled out each survey and what common pattern each survey's slogans has indicating that person likes slogans fitting that pattern.

12 & Under Poster Drawer: Ricky Starell likes all slogans that contain a number in it.

13-18 Tutor: Ricky's teenage brother likes all slogans that contain a Beatles song title in it.

19-24 Teacher: Miss Winters likes all slogans that contain a word from the NATO alphabet.

25-34 Asst. Manager Plumbing Supply: Penelope Sullivan (From business card) likes all slogans that contain a palindrome.

35-44 Accountant: Eileen Yang (Woman opposite Mr. Winters) likes all slogans that contain an element from the periodic table.

45-54 Chef: Bernardo Santana (From business card) likes all slogans that contain the name of a MLB (baseball) team.

55-64 Teacher: Mrs. Winters likes all slogans that contains a pair of homophones (words that sound the same but are spelled differently).

65 & Over Tailor: Mr. Winters likes all slogans that contain the name of an instrument.

The next part of the puzzle is to figure out where each person was sitting based on the clues given in the scenario description. The fact that the Mr. Winters would have been looking at the sunrise indicates that he is facing east. The rest of the circle is relatively easy to figure out from the description. We end up with a circle as follows:

Ricky Starrell	Ricky's Brother	Bernardo Santana
Mr. Winters		Eileen Yang
Mrs. Winters	Penelope Sullivan	Miss Winters

The last part of the puzzle is to figure out which two people like each of the slogans given. These two people then correspond to a pair of directions that form a letter using semaphores. We have (Beatles songs in blue, MLB teams in red):

Slogan	People Who Like Slogan	Directions	Sempahore
Lemonade in an Eighteen-Ounce Flute	Ricky, Mr. Winters	NW, W	O
Brewers of Fine Lemonade for Over Twenty-Four Hours	Ricky, Bernardo (Mrs. Winters?)	NW, NE	U
Trumpet This Potassium-Rich Lemonade	Eileen, Mr. Winters	E, W	R
Wow! Cool, Gold Refreshment	Penelope, Eileen	S, E	F
One Lemonade Has Won Their Hearts	Ricky, Mrs. Winters	NW, SW	I
Don't Harp on the Sodium Content	Eileen, Mr. Winters	E, W	R
Bravo to Those Who Drum Up Business	Miss Winters, Mr. Winters	SE, W	S
Help! Fourteen Glasses Isn't Enough	Ricky, Ricky's Brother	NW, N	T
Buy It All by New Year's Eve	Penelope, Mrs. Winters	S, SW	A
Lemonade: Let It Be Your Reviver	Ricky's Brother, Penelope	N, S	D
Royals Pep Up with the Taste of Lemonade	Penelope, Bernardo	S, NE	E
You're About to Get Back Your Energy	Ricky's Brother, Mrs. Winters	N, SW	K
You Ate Eight Gallons of Concentrate?	Ricky, Mrs. Winters	NW, SW	I
We Sold Two Thousand of These Yesterday	Ricky, Ricky's Brother	NW, N	T

Our last column spells out our answer: **OUR FIRST ADE KIT.**