

P5: Practicing the Sales Pitch

The first part of this puzzle is to use each survey and find out what common pattern each survey's slogans has indicating that person likes slogans fitting that pattern. It turns out each pattern has to do with a color.

Bernardo: Bernardo likes things that are **brown**.

David: David likes things that are **white**.

Eileen: Eileen likes things that are **red**.

Kip: Kip likes things that are **blue**.

Mahiya: Mahiya likes things that are **yellow**.

Penelope: Penelope likes things that are **green**.

Ricky: Ricky likes things that are **black**.

Sami: Sami likes things that are **orange**.

The last part of the puzzle is to figure out which two people like each of the slogans shouted by the mascot. These two people then correspond to a pair of directions that form a letter using semaphores based off the positions given in the puzzle. We have:

Slogan	People Who Like Slogan	Directions	Sempahore
	David, Ricky	NW, W	O
	Bernardo, Ricky	NW, NE	U
	David, Eileen	E, W	R
	Eileen, Penelope	S, E	F
	Mahiya, Ricky	NW, SW	I
	David, Eileen	E, W	R
	David, Sami	SE, W	S
	Kip, Ricky	NW, N	T
	Mahiya, Penelope	S, SW	A
	Kip, Penelope	N, S	D
	Bernardo, Penelope	S, NE	E
	Kip, Mahiya	N, SW	K
	Mahiya, Ricky	NW, SW	I
	Kip, Ricky	NW, N	T

Our last column spells out our answer: **OUR FIRST ADE KIT.**