



# 1. Funny Business

**SOLUTION**

Page 1 of 1

In this puzzle, there are fourteen descriptions of ferrets acting out different scenarios, demonstrating words like PACK and SHIVER. These ferrets are acting out the **names for groups of animals**. You can find these group names in the guidebook on pages 5, 8, and 10.

Furthermore, the number of ferrets in each vignette is clued (or sometimes given) in each description.

Group Name	Animal	Ferrets
LOUNGE	lizards	14
PARLIAMENT	owls	13
RAFT	otters	2
FLAMBOYANCE	flamingos	8
SCURRY	squirrels	1
CAST	falcons	5
MURDER	crows	6
SHIVER	sharks	12
CONVOCATION	eagles	10
PRIDE	lions	7
DAZZLE	zebras	11
QUIVER	cobras	9
ARMY	frogs	4
PACK	wolves	3



These ferret counts are unique, from 1 to 14, implying that we can use them as an ordering.

Further examination of the guidebook reveals that these animals are all represented in the logos of the Bewilderness's sponsors! Overlapping the group name for the animal with the name of the sponsor yields one matching overlapping letter, as hinted by the BUSINESS / STRATEGY graphic.

1 squirrels SCURRY SIGNAL	2 otters RAFT DUET	3 wolves PACK HALO	4 frogs ARMY ERIE	5 falcons CAST VOLT	6 crows MURDER FUSION	7 lions PRIDE PLUTO
8 flamingos FLAMBOYANCE FIRECRACKER	9 cobras QUIVER SUMMIT	10 eagles CONVOCATION HINTERLANDS	11 zebras DAZZLE DHARMA	12 sharks SHIVER ICICLE	13 owls PARLIAMENT QUEENSLAND	14 lizards LOUNGE INDIGO

Reading the common letters in order of number of ferrets acting out each group name reveals the answer—this business of ferrets wants: **STARTUP FUNDING**